

Intelligence expert says you're smarter than you think

FORT WORTH, TX – When Dr. Kathy Koch teaches about the eight intelligences, you can see the light go on as parents, teachers and kids recognize themselves as being smart in ways they didn't even know existed. Dr. Koch's new book, *How Am I Smart? A Parent's Guide to Multiple Intelligences*, is an important tool to help children and adults recognize and value a treasure trove of giftedness that may lie unrecognized and underutilized.

Released by Moody Publishing in February 2007, Dr. Koch's book turns the theory of multiple intelligences into a readable, understandable and useful tool to help children and adults make the most of their "smarts". It may come as a surprise that there are different kinds of intelligence. Dr. Koch describes eight:

- Word Smart – thinking with words
- Logic Smart – thinking with questions
- Picture Smart – thinking with pictures
- Music Smart – thinking with rhythms and melodies
- Body Smart – thinking with movement and touch
- Nature Smart – thinking with patterns
- People Smart – thinking with people
- Self Smart – thinking with reflecting

People who highlight as they read will want to buy yellow markers in bulk because this book is packed with information that is fun, empowering, useful and new. Its 200 readable pages provide such eye-opening ways to look at people that even those who aren't parents are going to be talking about the eight different "smarts".

How Am I Smart? is Dr. Koch's third book. In 2005, Moody published her book *Authentic Hope and Wholeness: 5 Questions That Will Change Your Life*. She also wrote *Scarred* with Dave Roever.

An internationally celebrated speaker, Dr. Koch conducts workshops, seminars and other events, influencing millions of parents, teachers and children each year on subjects related to helping children realize their potential. Her practical, results-oriented concepts draw enthusiastic raves from audiences, who leave her seminars armed with tools to help increase success in school and build healthy relationships.

Dr. Koch is founder and president of Celebrate Kids, Inc., a non-profit organization headquartered in Fort Worth, TX. Created to improve the lives of children and adults through education, Celebrate Kids provides dynamic, knowledgeable speakers for workshops, seminars and other events, nationally and internationally, including prevention-oriented public school programs that address issues such as sexual promiscuity and substance abuse.

Dr. Koch earned a Ph.D. in reading and educational psychology from Purdue University. She was a tenured associate professor of education at the University of Wisconsin-Green Bay, a teacher of second graders, a middle school coach and school board member prior to becoming a full-time conference and keynote speaker in 1991.

Dr. Koch, who has spoken in 19 countries in secular and faith-based settings, produces DVDs, CDs and other materials that teach relationship and academic skills to children, parents and teachers. She is a regular contributor to several national and international magazines. A native of Milwaukee, WI, she lives in Fort Worth, TX.

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For more information:

Jan Batts

Phone: 682-521-5032

Email: jan@metroplexdesignz.com

www.celebratekids.com