Authentic Life Initiative for Pregnancy Resource Centers

Revitalize Your Intake Conversations
(and so much more!)
Present the gospel in the context of clients’ needs

Bring Authentic Life to Your Center and Make the Millennial Heart Connection

Celebrate Kids has partnered with EvanTell to develop specialized training and materials using the 5 Core Needs so pregnancy resource centers can more effectively respond to this generation. Clients are being lost to the counterfeit solutions of our secular culture. Of course, the gospel does not change for them, but the mode of spiritual and life conversations must change.

Authentic Life training will increase your effectiveness in sharing the gospel because you’ll know how to hear your clients’ Core Needs. Clients will feel known and respected and your staff and client advocates will be better prepared to have conversations that lead to decisions for Christ, life, parenting, marriage, education, and overall health and wellness.

Staff will share the gospel in very relevant terms and many clients will trust Christ for their salvation. As a result, they are much more likely to carry their babies to term. People with client contact roles in your center will benefit most from Authentic Life training.

EMPOWER YOUR CENTER WITH AUTHENTIC LIFE TRAINING

Staff and volunteers need to know and teach answers to the five Core Needs questions so clients can live an Authentic Life in Christ! YOU can decide to bring this initiative to your center.

THE NEED
Too many clients try to meet their Core Needs in unhealthy, counterfeit, and temporary ways.

THE SOLUTION
Clients, staff, and volunteers need to know how God meets our Core Needs, other healthy ways they can be met, and skills that help. We can live an Authentic Life in Christ!

When the gospel is communicated in a graceful, clear, and biblically accurate way with the five Core Needs in mind, clients will more readily recognize their need for Christ and trust Him, becoming “new creations.”

THE GOAL
The 5 Core Needs will be used to help clients realize the value of the gospel for eternal life, and the power to live each day.
Center Training Resources

- Six video-training modules and four video or voice-over trainings used to train staff/volunteers. (see below)
- *Finding Authentic Hope and Wholeness*, the book by Dr. Kathy that serves as the foundation of this Initiative (one copy; we encourage you to purchase additional copies for volunteers and staff)
- Facilitator Guide with complete information about the five Core Needs and their relevance to issues related to pregnancy, life, and evangelism and detailed training about using the Core Needs in evangelism so facilitators can effectively train with the video and voice-over modules. (185 pages)
- Facilitator Guide indicates when to pause the video to ask questions and share relevant illustrations. Suggested questions will be included. You’ll be empowered to adapt this training to fit your situations.
- Participation Pages for note-taking and discussion. (126 pages)
- Discussion and application questions and scenarios to analyze for powerful training.
- Gospel training module and center support from EvanTell for the new *God’s Gift to You!* approach to presenting the gospel using Core Needs. This approach is compatible with the Bad News/Good News approach should you prefer to use it. However, *God’s Gift to You!* has client helps and take home materials *specifically for core needs and reaching Millennial clients*. See details of training module below.
- Access to a private Facebook group to support and provide interaction for facilitators.
- Additional resource video-training modules and Facilitator’s Guides for optional purchase. These will go into more detail for some topics (e.g., friendship, change process, complimenting and correcting to influence identity).

**Authentic Life Video-Training Modules**

**#1. Authentic Life Overview.** (26 minutes)
Dr. Kathy Koch defines and explains the five Core Needs, prioritizing the reason for their order. She uses examples to demonstrate the danger of trying to meet core needs in unhealthy ways. She outlines goals and expectations for the entire program.

**#2. Security – Who Can I Trust?** (18 minutes)

**#3. Identity – Who Am I?** (30 minutes)

**#4. Belonging – Who Wants Me?** (34 minutes)

**#5. Purpose – Why Am I Alive?** (25 minutes)

**#6. Competence – What do I do Well?** (28 minutes)
In each of these five Core Needs video-training modules, Dr. Kathy Koch will include:
- Further explanation of each need and its relationship to the other needs.
- Why meeting the need is challenging today.
- How the need is met primarily through God.
- Other ways people try to meet the need.
- What people need to understand and do so the need is met in healthy ways.
- Things that may happen if the need is not met at all or is met in unwise ways.

**Presenting the Gospel Using the Core Needs.**
Mary Margaret Gibson, of EvanTell, explains the powerful difference it makes to understand clients’ Core Needs when presenting the gospel. She demonstrates and teaches that determining which needs haven’t been met well helps you determine how to talk about Christ and their need for a personal Savior. You’ll learn how to effectively and efficiently explain how God meets all needs authentically and permanently.

**Purchase**


Includes everything in the above list. Lifetime use for a one-time fee of $350.